

Dr. Daniela V. Dimitrova

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EDUCATION

University of Florida, Gainesville, FL (1999 – 2003)
Ph.D., Mass Communication, College of Journalism and Communications
Concentration: New Media Technologies
Dissertation: Internet adoption in the post-communist countries: A proposed model for the study of Internet diffusion (Major Professor: Dr. Sylvia Chan-Olmsted)

University of Oregon, Eugene, OR (1997 – 1999)
M.A., Journalism & Communications
Concentration: International News
Thesis: The meaning of glasnost: A content analysis of letters to the editor in two Soviet newspapers (Major Professor: Dr. Wayne Wanta)

American University in Bulgaria, Blagoevgrad, Bulgaria (1992 – 1997)
B.A., Dual major in Journalism & Mass Communications and Political Science & International Relations (*Cum Laude*)

AREAS OF SPECIALIZATION

New Media Technologies
Political Communication

REFEREED PUBLICATIONS

Dimitrova, D. V., & Bugeja, M. (2007, October). The half-life of Internet references cited in communication journals, *New Media & Society*, 9(5), 811-826.

Dimitrova, D. V., & Bugeja, M. (2007, summer). Raising the dead: Recovery of decayed on-line citations, *American Communication Journal*, 9(2),
<http://acjournal.org/holdings/vol9/summer/articles/citations.html>.

Bugeja, M. & Dimitrova, D. V. (2007, Summer). Reconsider the source: Implications of vanishing online citations in communication journals, *Journalism & Mass Communication Educator*, 62(2), 212-218.

Dimitrova, D. V., & Connolly-Ahern, C. (2007, April-June). A tale of two wars: Framing analysis of online news sites in Coalition countries and the Arab world during the Iraq War. *Howard Journal of Communications*, 18(2), 153-168.

Bystrom, D., & Dimitrova, D. V. (2007, May). Rocking the youth vote: How television covered young voters and issues in a 2004 target state. *American Behavioral Scientist*, 50(9), 1124-1136.

Dimitrova, D. V. (2006). Episodic frames dominate early coverage of Iraq War in NYTimes.com, *Newspaper Research Journal*, 27(4), 79-83.

Dimitrova, D. V., & Bugeja, M. (2006). Consider the source: Predictors of online citation permanence in communication journals, *portal: Libraries and the Academy*, 6(3), 269-283.

Strömbäck, J. & Dimitrova, D. V. (2006). Political and media systems matter: A comparison of election news coverage in Sweden and the United States, *The Harvard International Journal of Press/Politics*, 11(4), 131-147.

Dimitrova, D. V., & Chen, Y. C. (2006). Profiling the adopters of e-government information and services: The influence of psychological characteristics, civic mindedness, and information channels, *Social Science Computer Review*, 24(2), 172-188.

Kiousis, S. & Dimitrova, D. V. (2006). Differential impact of web site content: Exploring the influence of source (public relations vs. news), modality, and participation on college students' perceptions. *Public Relations Review*, 32(2), 177-179.

Dimitrova, D. V., & Neznanski, M. (2006). Online journalism and the war in cyberspace: A comparison between U.S. and international newspapers, *Journal of Computer-Mediated Communication*, 12(1), article 13. <http://jcmc.indiana.edu/vol12/issue1/dimitrova.html>.

Chen, Y. C., & Dimitrova, D. V. (2006). Electronic government and civic engagement: Citizen interaction with government via Web portals, *International Journal of Electronic Government Research*, 2(1), 54-76.

Dimitrova, D. V., & Strömbäck, J. (2005). Mission accomplished? Framing of the Iraq War in the Elite Newspapers in Sweden and the United States, *Gazette: The International Journal for Communication Studies*, 67(5), 399-417.

Dimitrova, D. V., Kaid, L. L., Williams, A., & Trammell, K. D. (2005). War on the Web: The immediate news framing of Gulf War II, *The Harvard International Journal of Press/ Politics*, 10(1), 22-44.

Bugeja, M., & Dimitrova, D. V. (2005). The half-life phenomenon: Eroding citations in journals, *The Serials Librarian*, 49(3), 115-123.

Kaid, L. L., & Dimitrova, D. V. (2005). The television battleground in the 2004 presidential election. *Journalism Studies*, 6(2), 165-175.

Bugeja, M., & Dimitrova, D. V. (2005). Exploring the half-life of Internet footnotes. *The Iowa Journal of Communication*, 37(1), 77-86.

Dimitrova, D. V., & Beilock, R. (2005). Where freedom matters: Internet adoption among the formerly socialist countries. *Gazette: The International Journal for Communication Studies*, 67(2), 173-187.

Dimitrova, D. V., Connolly-Ahern, C., Williams, A. P., Kaid, L. L., & Reid A. (2003). Hyperlinking as gatekeeping: Online newspaper coverage of the execution of an American terrorist. *Journalism Studies*, 4(3), 401-414.

Beilock, R., & Dimitrova, D. V. (2003). An exploratory model of inter-country Internet diffusion. *Telecommunications Policy*, 27(3-4), 237-252.

Dimitrova, D. V. (2002). Internet diffusion in the post-communist countries. *Medienjournal: Innovative Approaches to ICT Research*, Vienna, Austria, 64-71.

Dimitrova, D. V. (2002). Internet uses and gratifications: An online survey of Bulgarians at home and abroad. *International Communication Bulletin*, 37(1-2), 36-49.

BOOK CHAPTERS

Dimitrova, D. V., & Postelnicu, M. (2008). Coverage of the election in Candidate countries: A view from Bulgaria and Romania. In Kaid, L. L. (Ed.), *The EU expansion: Communicating shared sovereignty in the Parliamentary elections* (pp. 175-188), New York: Peter Lang Publishing.

Chen, Y. C., & Dimitrova, D. V. (2008). Civic engagement via e-government portals: Information, transaction and policy making. In Norris, D. (Ed.), *Advances in E-Government Research* (pp. 205-229), Hershey, PA: IGI Publishing.

Dimitrova, D. V. (2006). Analysis of the BBC News online coverage of the Iraq War. In R.D. Berenger (Ed.), *Cybermedia Go to War* (pp. 92-102). Spokane, WA: Marquette Books.

Dimitrova, D. V. (2006). The war in Iraq: A view from Australia. In Alexander G. Nikolaev and Ernest A. Hakanen (Eds.), *Leading to the 2003 Iraq War: The Global Media Debate* (pp. 115-124), New York: Palgrave Macmillan.

Dimitrova, D. V. (2005). Novi tehnologii, nova komunikacia i novi problemi prez XXI vek (New technologies, new communications, and new problems in the 21st century). In Minka Zlateva

(Ed.), *John Atanasov i novata civiliacia (John Atanasoff and the new civilization)* (pp. 142-146), Sofia, Bulgaria: Sofia University Press “St. Climent Ochrisky.”

Dimitrova, D. V., Kaid, L. L., & Williams, A. P. (2004). The first hours of the war: Online news coverage of Operation “Iraqi Freedom.” In R.D. Berenger (Ed.), *Global Media Go to War* (pp. 255-264). Spokane, WA: Marquette Books.

ACCEPTED FOR PUBLICATION

Shehata, A., Strömbäck, J., & Dimitrova, D. V. Framing the Mohammad cartoons issue: A cross-cultural comparison of Swedish and U.S. press, scheduled to appear in *Global Media and Communication*, 2008.

Dimitrova, D. V. & Strömbäck, J. Look Who’s Talking: Use of Sources in Newspaper Coverage in Sweden and the United States, scheduled to appear in *Journalism Practice*, April 2009.

Dimitrova, D. V., & Strömbäck, J. Foreign policy and the framing of the 2003 Iraq War in Sweden and the United States, scheduled to appear in *Media, War and Conflict*, 2008.

Dimitrova, D.V. New media technologies, scheduled to appear in *Encyclopedia of Political Communication*, ed. Lynda Lee Kaid and Christina Holtz-Bacha, Sage, 2008.

REVISE & RESUBMIT

Dimitrova, D. V., & Bugeja, M. Exploring the use of online citations in an online-only journal: A case study of the *Journal of Computer-Mediated Communication*. Revised and resubmitted to *Electronic Journal of Communication*, April 2008.

Bugeja, M., Dimitrova, D. V., & Hong, H. H. Online citations in history journals: Current practice and views from journal editors. Revised and resubmitted to *American Journalism*, May 2008.

GRANTS FUNDED

Center for International Programs (CIP) grant (Iowa State University, 2008). Grant proposal: *Developing Online Class Collaborations between ISU and Sofia University, Bulgaria*. The grant was used for the development of innovative teaching tools for online student collaboration. \$4,120.

LAS Humanities and Social Sciences Research Grant (Iowa State University, 2007)
Received research grant from the College of Liberal Arts and Sciences. Grant proposal: *News selection, foreign news framing and journalistic style on U.S. television*. The award was used for funding a graduate student and purchasing equipment. Principal Investigator. \$8,400.

LAS Undergraduate Research Grant (Iowa State University, 2005)

Received funding award from the College of Liberal Arts and Sciences. Grant proposal: *Framing of the 2004 U.S. elections by national newspapers*. The grant funded hiring of an undergraduate student for coding and content analysis assistance. Principal Investigator. \$1,000.

Alfred Mueller Summer Research Grant (Iowa State University, 2005)

Received a competitive grant from the University Honors Program, ISU. Grant proposal: *Emotional responses to political ads*. The grant funded hiring of an undergraduate student for experiment testing, data collection, and data entry. Principal Investigator. \$1,000.

Alfred Mueller Summer Research Grant (Iowa State University, 2004)

Received a competitive grant from the University Honors Program, ISU. Grant proposal: *The online coverage of the Iraq War*. The grant funded hiring of an undergraduate student for coding and content analysis assistance. Principal Investigator. \$1,000.

Science and Society Research Grant (Iowa State University, 2003)

Received a competitive grant from the College of Liberal Arts and Sciences, ISU. Grant proposal: *The impact of information and communication technologies on civic engagement: A citizens' perspective*. Co-Principal Investigator. (Co-PI: Yu-Che Chen). \$5,000.

Foreign Travel Grant (Iowa State University, 2003, 2006)

Received a competitive travel grant for conference travel to England from the Faculty Senate Committee on Recognition and Development. \$352.

CIBER Research Grant (University of Florida, 2001)

Received a competitive grant from the Center for International Business Education and Research (CIBER), U.S. Department of Education. Grant proposal: *Internet Adoption in Former Communist Countries: Causes and Opportunities*. Principal Investigator. \$1,100.

GRANTS APPLIED FOR (NOT FUNDED)

IREX Grant (Iowa State University, Spring 2007)

Submitted a competitive grant proposal for the Policy Connect program. Grant proposal: *Communicating Reforms: The Role of Media in the Political and Economic Development of Post-Communist Bulgaria*. Co-Principal Investigator. (Co-PIs: Petia Kostadinova, University of Florida). Amount requested: \$30,000 for one year.

NSF Grant (Iowa State University, Summer 2005, 2006)

Submitted a competitive grant proposal for the Science and Society (S&S), Program Solicitation NSF 05-588, Directorate for Social, Behavioral, and Economic Sciences, Division of Social and Economic Sciences. Grant proposal: *The half life of Internet references cited in science, engineering, and technology journals*. Co-Principal Investigator. (Co-PIs: Michael Bugeja). Amount requested: \$299,000 for three years.

USDA Grant (Iowa State University, December 2003)

Submitted a competitive grant proposal for the National Integrated Food Safety Initiative, Integrated Research, Education, and Extension, USDA. Grant proposal: *The impact of risk communication on the public's acceptance of food safety technologies*. Co-Principal Investigator. (Co-PIs: Lulu Rodriquez, Jooyoung Kim and Lester Wilson). Amount requested: \$1.02M for three years.

RESEARCH FEATURED IN POPULAR PRESS

Dorsett, Amy. (2005, August 12). News fairness debate focuses on Iraq war. *San Antonio Express-News*.

Breger, Sarah. (2005, March 29). Yesterday's footnotes, today's missing links. *The Daily Pennsylvanian*.

Carlson, Scott. (2005, March 18). Scholars note "decay" of citations to online references. *The Chronicle of Higher Education*.

Carlson, Scott. (2004, April 30). Here today, gone tomorrow: Studying how online footnotes vanish. *The Chronicle of Higher Education*, A33.

INVITED TALKS

Dimitrova, D. V. (2005, September). Invited fellow, "Lessons from Iraq" symposium, Roy H. Park School of Communications, Ithaca College, Ithaca, New York.

Bugeja, M., & Dimitrova, D. V. (2004, June). Exploring the half-life of Internet footnotes. Invited speaker to the Internet Research Ethics conference, Boulder, Colorado.

Dimitrova, D. V. (2003, November). Cultural Identity in the Age of Globalization, Department of Communication and Fine Arts, Richmond American International University in London, U.K.

FACULTY DEVELOPMENT

CELT Teaching Partners Program (2005-2006). Took part in this innovative teaching program and was paired with a senior teaching partner, Dr. Steve Mickelson, for Spring 2006. Program involved class visits, developing activities for teaching portfolio, and attending CELT programming events and workshops.

Grant Writing Workshop (December 6-8, 2005). Grants 101: Professional Grant Proposal Writing Workshop, The Grant Institute, Des Moines Higher Education Collaborative.

Regular attendance of various CELT workshops at ISU.

Regular attendance of computer survival school classes on Dreamweaver and iMovie at ISU.

CONFERENCE PRESENTATIONS

Dimitrova, Daniela V. and Lee, Kyung Sun. (2008, August). Local media in a global world: The framing of Saddam's execution in the U.S. press. Presented to the International Communication division, AEJMC, Chicago.

Bugeja, Michael and Dimitrova, Daniela V. (2008, August). Editorial attitudes about online citations in top mass communication journals. Presented to the Communication Technology division, AEJMC, Chicago.

Dimitrova, D. V., & Bugeja, M. (2008, May). Vanishing act: The continued erosion of online footnotes in communication journals. Presented to the Communication and Technology division, ICA, Montreal, Canada.

Dimitrova, D. V. & Strömbäck, J. (2008, May). Look who's talking: Use of sources in newspaper coverage in Sweden and the United States. Presented to the Journalism Studies division, ICA, Montreal, Canada.

Rodriguez, L. & Dimitrova, D. V. (2008, May). The levels of visual framing. Presented to the Visual Communication division, ICA, Montreal, Canada.

Bugeja, M., Dimitrova, D. V., & Hong, H. H. (2007, August). Online citations in history journals: Current practice and views from journal editors. Presented to the History division, AEJMC, Washington, D.C.

Dimitrova, D. V., & Bugeja, M. (2007, May). Exploring the use of online citations in an online-only journal: A case study of the *Journal of Computer-Mediated Communication*. Presented to the Communication and Technology division, ICA, San Francisco.

Dimitrova, D. V. (2007, May). Communicating war in coalition and non-coalition media. Presented to the 10th Jubilee International Scientific Conference "Cultural Diversities and Communication amongst Cultures," Sofia, Bulgaria.

Dimitrova, D. V., & Bugeja, M. (2006, August). Raising the dead: Recovery of decayed online citations. Presented to the Mass Communication division, AEJMC, San Francisco.

Neznanski, M., & Dimitrova, D. V. (2006, August). Online journalism and the war in cyberspace: A comparison between U.S. and international newspapers. Presented to the Communication Technology division, AEJMC, San Francisco.

Dimitrova, D. V., & Postelnicu, M. (2006, June). Coverage of the European Union in the Candidate countries: A view from Bulgaria and Romania. Presented to the Journalism Studies division at ICA, Dresden, Germany.

Strömbäck, J., & Dimitrova, D. V. (2006, June). A comparison of election news coverage in Sweden and the United States. Presented to the Political Communication division at ICA, Dresden, Germany.

Dimitrova, D. V., & Bugeja, M. (2006, June). Consider the source: Predictors of online citation permanence in communication journals. Presented to the Communication and Technology division at ICA, Dresden, Germany.

Dimitrova, D.V. (2006, June). Exploring inequalities in Internet access between East and West European countries. Presented at the ICA 2006 Preconference Workshop on *Internet Governance: New Political and Regulatory Frameworks for Global Network Communication*, ICA, Dresden, Germany.

Dimitrova, D. V. (2005, August). Framing of the Iraq War in the Online *New York Times*. Presented to the Newspaper division, AEJMC, San Antonio.

Dimitrova, D. V., & Connolly-Ahern, C. (2005, August). A tale of two wars: Framing analysis of online news sites in Coalition countries and the Arab world during the Iraq War. Presented to the International Communication division, AEJMC, San Antonio.

Dimitrova, D. V., & Strömbäck, J. (2005, May). Framing of the Iraq War in the elite newspapers in Sweden and the United States. Presented to the Journalism Studies division at ICA, New York City.

*Bugeja, M., & Dimitrova, D. V. (2005, May). The half-life of Internet footnotes cited in communication journals. Presented to the Communication and Technology (CAT) division at ICA, New York City, **top paper*.

Dimitrova, D. V. (2005, February). Online coverage of the Iraq War in the *New York Times* on the Web. Presented at the Midwinter AEJMC Conference, Kennesaw State University.

Chen, Y. C., & Dimitrova, D. V. (2004, October). The impact of information and communication technologies on civic engagement: A citizens' perspective. Presented to the Association for Public Policy Analysis and Management (APPAM) annual convention, Atlanta.

Kaid, L. L., & Dimitrova, D. V. (2004, September). Political advertising in established and evolving democracies. Presented to the American Political Science Association (APSA) annual convention, Chicago.

Bugeja, M., & Dimitrova, D. V. (2004, August). The half-life of Internet footnotes. Paper presented to the Communication Technology & Policy division at the annual meeting of the Association for Education in Journalism and Mass Communication, Toronto.

Dimitrova, D. V., Kaid, L. L., & Bagley, D. (2004, May). The television battleground: Advertising by Democratic candidates in the 2004 Primaries and Caucuses. Presented to the Political Communication division at the ICA convention, New Orleans.

Kiouis, S., & Dimitrova, D. V. (2004, May). The differential impact of web site content: Exploring the influence of source (public relations vs. news), modality, and participation on audience perceptions. Presented to the Public Relations division at the ICA convention, New Orleans.

Dimitrova, D. V., & Kaid, L. L. (2003, November). Global news coverage of Gulf War II: How online media framed the event. Presented at the National Communication Association (NCA) conference, Miami, FL.

Matthews, D., Dimitrova, D. V., & Shamp, S. (2003, November). Close encounters: University students' simultaneous and synergistic use of Internet and television. Presented at the National Communication Association (NCA) conference, Miami, FL.

Dimitrova, D. V., & Beilock, R. (2003, November). What about digital Europe? Exploring Internet inequalities between East and West European countries. Presented at the Digital Dynamics conference, Loughborough University, U.K.

Wanta, W., & Dimitrova, D. V. (2003, September). The effects of Internet use and motivations on issue diversity. Presented at WAPOR, Prague, Czech Republic.

Kaid, L.L., Tedesco, J., Dimitrova, D. V., & Williams, A. (2003, September). Political advertising around the world. Presented at the Political Marketing Conference, London, England.

Dimitrova, D.V. (2003, September). Selected to attend the New Media Research Symposium: Innovative Research Methods in New Media.

Dimitrova, D. V., & Beilock, R. (2003, August). Determinants of global Internet diffusion: An exploratory study. Presented to Communication Technology and Policy Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Kansas City, KS.

Dimitrova, D. V., Kaid, L.L., Williams, A., & Trammell, K. (2003, August). War on the Web: The first hours of Operation "Iraqi Freedom." Presented to the Entertainment Studies Interest Group and the Public Relations Division, AEJMC, Kansas City, KS.

Raycheva, L., & Dimitrova, D. V. (2003, May). The first decade of political advertising developments in Bulgaria. Presented to the Political Communication Division, ICA, San Diego, CA.

Dimitrova, D. V., Connolly-Ahern, C., Reid A., Williams, A. P., & Kaid, L. (2002, August). Hyperlinking as gatekeeping: Online newspaper coverage of the execution of an American terrorist. Presented to the Newspaper Division, AEJMC, Miami Beach, FL.

Dimitrova, D. (2002, July). Internet diffusion in the former socialist countries. Presented to the Communication Technology Policy Division, IAMCR, Barcelona, Spain.

Dimitrova, D. V., Connolly-Ahern, C., Williams, A. P., Reid A., & Kaid, L. (2002, July). Online newspaper coverage of the execution of an American terrorist. Presented to the Political Communication Division, ICA, Seoul, South Korea.

Dimitrova, D. (2002, February). An analysis of the online newspaper market: A strategic management approach. Presented to the Media Management and Economics Division at the Midwinter conference, AEJMC, Grady College of Journalism and Mass Communication, University of Georgia.

Dimitrova, D. (2002, January). Internet uses and gratifications: An online survey of Bulgarians at home and abroad. Presented to the Doctoral Symposium sponsored by the School of Journalism, College of Communication, University of Texas, Austin, TX.

Dimitrova, D. (2001, March). The 1998 Bulgarian Law on Radio and Television: A remnant of the past or a bridge to the future? Presented at the annual Intercultural Communication Conference, Miami, FL.

Dimitrova, D. (2000, August). Internet uses and gratifications: An online survey of Bulgarians at home and abroad. Presented to Communication Technology and Policy Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.

Wanta, W., & Dimitrova, D. (2000, June). Chatrooms and the spiral of silence: The 1996 U.S. Presidential debate. Presented to the Political Communication Division at the annual meeting of the International Communication Association, Acapulco, Mexico.

Dimitrova, D. (2000, April). Bulgarian broadcast laws as a reflection of post-communist transition. Presented to Bulgarian Research Symposium, Georgia Institute of Technology, Atlanta, GA.

Dimitrova, D. (2000, February). The meaning of *glasnost*: A content analysis of letters to the editor in two Soviet newspapers. Presented to Georgia Political Science Association, Hilton Head, SC.

Dimitrova, D. (1999, November). Pluralism in the Soviet press during the *Perestroika* years. Poster presented at the midwinter meeting of the Midwest Association for Public Opinion Research, Chicago, IL.

Dimitrova, D. (1999, February). One-way flow: The case of the Bulgarian National Television (BNT). Presented at the annual Intercultural Communication Conference, Miami, FL.

Dimitrova, D. (1998, June). Changes in the Bulgarian media after the breakdown of the Iron Curtain. Presented at the annual meeting of the Union for Democratic Communications, San Francisco.

TEACHING EXPERIENCE

World Communication Systems: JLMC476/576 (Iowa State University, 2005-2008)

- This survey course of international communication includes both undergraduate and graduate students from various departments.
- The media systems in all world regions are reviewed using international communication theories.
- Each student is assigned to follow media developments in a foreign country throughout the semester utilizing online and library resources.
- Innovative online tools such as bulletin board postings and chat rooms are utilized to achieve higher international involvement.

Political Communication Seminar: JLMC598H (Iowa State University, 2004, 2008)

- This is a graduate level seminar that explores the relationship between media, politicians, and voters.
- Media effects theories are examined and critiqued in the context of the 2004 presidential election. Special Debate Watch and Election Night Coverage Watch sessions were organized to facilitate student learning about current political discourse.
- To enhance class performance, online discussions, blogs, and chat rooms are utilized.

Communication Technology and Social Change: JLMC574 (Iowa State University, 2003-2008)

- This graduate level class explores the relationship between technology and society from different theoretical perspectives, including technological determinism and social shaping of technology.
- Students develop critical skills to evaluate the effects of technological change in their lives; they are expected to bring current articles about new technologies and their impacts on society.
- WebCT and Blog software was used for online discussions of the assigned readings. In-class discussions were also an integral part of the course.

Communication Technology and Social Change: JLMC474 (Iowa State University, 2004)

- This upper-level undergraduate class offers a survey of the development of various communication technologies including the Internet, cable television, broadband and wireless technologies.
- Students learn to critically evaluate the effects of new communication technologies on individuals, companies/organizations, and society as a whole.

Multimedia Production: JLMC315 (Iowa State University, 2003–2008)

- This is a basic Web design class in which the students learn how to build professional Web pages with multimedia elements.
- The main software programs used in the course are Macromedia Dreamweaver and Adobe Photoshop's latest versions.
- Students are also exposed to iMovie, iDVD, and Flash.

New Media Systems: RTV4420 (University of Florida, 2002)

- This course offers a broad overview of new telecommunications technologies.
- WebCT was used to enhance classroom activities.

Technology, Change and Communications: JOU4930 (University of Florida, 2002)

- The course focuses on the evolution of communication technologies through history.
- As a co-instructor with Prof. Mindy McAdams, created all testing instruments such as in-class tests and quizzes.

Applied Interactive Newspapers: JOU4946 (University of Florida, 2001)

- This course offers hands-on experience in creating and maintaining Web sites. Students gain newsroom experience by producing a weekly online magazine.
- As the managing editor for the weekly online magazine, *Newszine*, under the direction of Prof. David Carlson supervised students' performance on news judgment, copy editing, AP style and HTML coding (<http://iml.jou.ufl.edu/Newszine>).

Introduction to Broadcasting: J330 (University of Oregon, 1998 – 1999)

- This is an introductory course in electronic media. Students learn the basic principles of video production, including both linear and non-linear editing.
- As a lab instructor, taught the basics of desktop video editing using Adobe Premiere 4.0 and 5.0 software.

Advanced TV News: J420 (University of Oregon, 1998 – 1999)

- This is an advanced broadcasting class restricted to majors. Students gain real-world experience by producing a 30-minute weekly newscast aired on the education access channel.
- Supervised all aspects of student production before and during the show; assisted students with use of CG titling, switcher, audio board, and Teleprompter.

Electronic Field Production: J331 (University of Oregon, 1998)

- This course focuses on video production techniques. Students gain both theoretical and practical skills for producing different types of formats.
- Supervised students' lab sections for the class. Assignments included shooting indoors and outdoors, three-point lighting, sound and editing.

Mass Media and Society: J201 (University of Oregon, 1997 – 1998)

- This is a general education class that introduces students to media systems and effects.
- Assisted the instructor with in-class exams and quizzes, grading of written assignments for 100 students, and guest lectures.

PROFESSIONAL EXPERIENCE

Web Administrator (University of Oregon, 1998 – 1999)

- Maintained the Bulgarian Studies Association (BSA) Web site (<http://www.pitt.edu/~bsa>).
- Designed and updated the BSA Newsletter's online version.

Computer Lab Supervisor (University of Oregon, 1998 – 1999)

- Worked as a lab supervisor at the largest computer lab on campus, Erb Memorial Union Computing Center.
- Assisted students with software problems.

Research Analyst (Centers for Disease Control and Prevention, Atlanta, GA, 1998)

- Worked in Division of Media and Training Services (DMTS), Public Health Practice Program Office (PHPPO), Centers for Disease Control and Prevention (CDC).
- Developed a survey instrument to measure physicians' preferences for continuing education and medical updates.
- Prepared an evaluation report with policy recommendations.
- Assisted with teleconferences.

Information Coordinator (AUBG, 1996 – 1997)

- Worked on a Web site project sponsored by the Pew Charitable Trusts: *BG-BIO (Bulgaria-Business and Investment Opportunities)*.

- Supervised the selection of news.
- Served as a copy editor of the information going online.
- Assisted the project manager with promotional activities and hiring decisions.
- Supervised all students working for the project.

Media Planner (Tchapp Shopp Advertising Agency, Bulgaria, 1996)

- Did media planning of national ad campaigns for print and radio.
- Oversaw correspondence with clients.

Freelancer (AUBG, 1995 – 1996)

Worked as a freelancer for *Aspecter*, the student-run university newspaper.

Newsroom Intern (Bulgarian National Television, 1995)

- Covered international news in *Efir 2* Channel of BNT, the second largest channel in the biggest television station in the country.
- Assisted on the political affairs beat.
- Followed wire services for breaking news.

Project Assistant (AUBG, 1995)

- Research project sponsored by the International Media Fund (IMF).
- Interviewed reporters and editors at major local radio stations in Varna, Bulgaria.
- Served as an interpreter.

Co-editor (AUBG, 1995)

- Served as a co-editor for the Fall issue of AUBG Newsletter.
- Contributed feature articles and interviews.

Radio Anchor (AUBG, 1993 – 1994)

- Worked as a news anchor for the student-run university radio station.
- Selected and edited stories from national and international wires.

HONORS & AWARDS

Honors Excellence in Advising/Mentoring Award (ISU, 2008)

Awarded by the ISU Honors program for exemplary advising and mentoring of undergraduate honors students.

LAS Early Achievement in Research/Creative Activity Award (ISU, 2007)

This annual award is given to a pre-tenured faculty member in the College of Liberal Arts and Sciences to recognize research achievements extraordinarily early in a faculty career.

Outstanding Teaching by a Graduate Student Award (ICA, 2003)

The award sponsored by the Instructional and Developmental Division of the International Communication Association (ICA) was presented during the annual ICA convention in San Diego. It recognized outstanding teaching in telecommunications.

Outstanding Graduate Student Research Award (University of Florida, Spring 2003)
Recognized by the College of Journalism and Communications as the graduate student with outstanding research accomplishments during the past year.

Outstanding International Student (University of Florida, 2002)
Recognized by the College of Journalism and Communications as one of five outstanding graduate students.

Alec Courtelis Award Nomination (University of Florida, 2002)

Nominated by the College of Journalism and Communications for this university-wide award given to an outstanding international graduate student for academic excellence and community involvement.

Bateman Fellowship (University of Florida, 1999 – 2002)
Awarded by the College of Journalism and Communications for three consecutive years on the basis of scholarship and promise.

Certificate of Achievement (University of Florida, 2001 – 2003)
Awarded by the University of Florida International Center for outstanding academic accomplishment.

Kenneth Ghent Scholarship (University of Oregon, 1998)
Scholarship for Academic Excellence. Awarded to three international students at the university level on the basis of academic excellence.

Arlyn E. Cole Memorial Scholarship (University of Oregon, 1997 – 1998)
Awarded to graduate students on the basis of academic success and need.
Published Scholar (AUBG, 1995)

Awarded “Published Scholar” title at the American University in Bulgaria.

PROFESSIONAL SERVICE

National/International Service

Article Reviewer, *American Journal of Media Psychology* (2008).

Workshop Leader and Host, Moldova E-Government Group, Community Connections Program, Iowa Council for International Understanding (May 13, 2008).

Chair/ Moderator, Journalism Studies session, ICA conference (May 2008).

Head, Communication Technology division, AEJMC (2006-2007).

Book Reviewer, *CQ Press* (November 2007).

Greenlee School Representative, John V. Atanasoff International Symposium, Sofia, Bulgaria;

Established contacts with journalism faculty at Sofia University and the Ministry of Education (October 2006).

PFF Faculty Mentor to a doctoral student from Missouri School of Journalism.

Vice Head and Program Chair, Communication Technology division, AEJMC (2005-2006).

Virtual Guest Speaker, Videoconference on the Global Digital Divide, University of Missouri graduate class, Case Studies in the Digital Globe (March 15, 2006 and March 12, 2007).

Article Reviewer, *Journal of Computer-Mediated Communication* (2007).

Paper Reviewer, AEJMC Midwinter Conference (2006-2007).

Article Reviewer, *Journal of Peace Research* (2006).

Article Reviewer, *Social Forces* (2006).

Book Reviewer, Oxford University Press (December 2005).

Research Chair, Communication Technology and Policy division, AEJMC (2004-2005).

Book Reviewer, Sage (August 2005).

Discussant, AEJMC Midwinter Conference, Kennesaw State University (February 11-12, 2005).

Web Site Judge, Iowa Newspaper Association (INA) (December 2004)

Article Reviewer, *Journalism & Mass Communication Quarterly* (2004-2006).

Book Reviewer, Lawrence Erlbaum Associates (August 2004).

Paper Reviewer, Political Communication division, ICA 2005 (Fall 2004).

Paper Reviewer, Graduate Education Interest Group, AEJMC 2004.

Paper Reviewer, Communication Technology and Policy division, AEJMC 2004.

Founding Member, Uvote (www.Uvote2004.org), a non-profit organization (August 2003).

Invited Speaker, Session on *Convergence*, Iowa Newspaper Association convention, Des Moines, Iowa, February 2004.

Paper Discussant, Competitive research paper session, Political Communication Division, National Communication Association, Miami, FL, November 2003.

Mid-winter Conference Chair, Communication Technology and Policy division, AEJMC, 2003-2004. Elected to serve as a conference coordinator for the division. Coordinated all paper abstract submissions, recruited reviewers, and made acceptance decisions.

Paper Reviewer, Communication Technology and Policy division, AEJMC 2003.

Moderator, Panel on Interactivity sponsored by the Communication Theory and Methodology (CTM) and Communication Technology and Policy (CTP) divisions at the annual AEJMC convention (August 2002).

Membership Chair, Communication Technology and Policy division, AEJMC, 2001-2003. Elected to serve as a national membership coordinator for the division. Basic responsibilities include promotion, recruitment and retention.

University Service

Search Committee Member, LAS Associate Dean search (Spring 2008)

Member, REEES Advisory Board, Iowa State University (2006-2008)

Search Committee Member, Greenlee School of Journalism and Communication, Iowa State University (Fall 2007).

Presenter (with Dr. Michael Bugeja), Consider the source: Predictors of online citation permanence in communication journals, Parks Library faculty, Iowa State University (Nov. 14, 2006).

Guest Lecturer, HCI Honors Seminar (HON 321), Fall 2006 (Oct. 18, 2006).

Junior Faculty Speaker, 2005 Fall Orientation for New Faculty, organized by Susan Carlson, ISU (August 2005).

Host/Organizer, documentary producer visit to the Greenlee School of Journalism and Communication, Dr. Denise Matthews, Eastern Connecticut State University (Nov. 7-8, 2005).

Cultural Informant, Study Abroad program (Fall 2005).

Organizer and Co-Founder (with Dr. Angela Mak), *Research Fridays*, Greenlee School of Journalism and Communication (Spring 2005).

Political Expert, 2004 Presidential Election, Iowa State News Service (Fall 2004).

Presenter (with Dr. Yu-Che Chen), Electronic Citizens: Profiling Early Adopters of Electronic Government Information and Services, Institute of Science and Society Seminar, Iowa State University (Nov. 4, 2004).

Organizer, Election Night TV Watch, Greenlee School of Journalism and Communication (Nov. 2, 2004).

Host/Organizer, Visiting Scholar trip of Dr. Wayne Wanta, University of Missouri, to the Greenlee School of Journalism and Communication (Sept. 29-30, 2004).

Graduate Steering Committee Member, Greenlee School of Journalism and Communication, Iowa State University (Fall 2004-Spring 2005).

Curriculum Committee Member, Greenlee School of Journalism and Communication, Iowa State University (Fall 2004-Spring 2006).

Judge, ISUMUG Film Festival, Student video production (Spring 2004).

Guest lecturer in seminar course in *International Communications* (Spring 2004).

Search Committee Member, Greenlee School of Journalism and Communication, Iowa State University (Fall 2003).

Assistant for *Symposium on Converged Journalism*, University of Florida (February 22, 2002).

Workshop Assistant. Demonstrated uses of the Internet as a research tool for visiting Brazilian journalists and communication executives, University of Florida. (2000 – 2001).

Student Advising

Graduate Student Advising

Adviser (Major Professor)

Takayuki Nagaoka, M.S. (August 2004)

Fernando Anton, M.S. (May 2005)

Youling Liu, M.S. (August 2005)

Sherry Berghefer, M.S. (December 2006)

Yi-Tung Lo, M.S. (August 2008)

Ko-Jung Chen (May 2008)

Committee Member

Ashish Kumar, M.S. (May 2005)

Katie Swanson, M.A., Sociology (August 2005)

Joy Helland, M.S. (May 2006)

Qing Ma, M.S. (May 2007)

Matt Neznanski, M.S. (May 2007)

Avril de Guzman, M.S. (May 2008)

Kyung-Sun (Karen) Lee, M.S. (expected August 2008)

Etse Sikanku, M.S. (expected August 2008)

Eric Drewski, M.S. (expected December 2008)
Xiaomin Qian, M.S. (expected May 2009)
Shin Heng Chang, M.S. (expected May 2009)
Erin O’Gara, M.S. (expected May 2009)

Undergraduate Student Advising

Faculty adviser in the Greenlee School, advising students in the electronic media and visual communication emphases. Supervising internships, independent studies and honors projects for journalism majors. Assisting students with registration issues and career advice. Regularly attending Greenlee graduation brunches for graduating seniors. Also, participating in the *Greenlee School Exploration Day* on a regular basis.

Undergraduate Student Faculty Mentor

Ben Lyons (Spring-Summer 2004)
Kirk Sykora (Spring 2005)
Elizabeth Geske (Spring-Fall 2005)
Peter Kostelnick (Spring 2006, Summer-Fall 2008)

Community Service

Member, Friends of International Women (FIW) group, Ames, Iowa (2005-2008).

Volunteer, FACES (Families in Ames Celebrating Ethnicities) festival (Ames, IA, October 2005 and March 2007).

Volunteer, *Keep Alachua County Beautiful*, Spring Nature Festival, Kanapaha Gardens (Gainesville, FL, March 2002).

PROFESSIONAL ORGANIZATIONS

Association for Education in Journalism and Mass Communication (Communication Technology, International Communication division)

International Association for Media and Communication Research (Communication Technology Policy, Post-Socialist Media)

International Communication Association (Communication and Technology, Political Communication division)

COMPUTER AND SPECIAL SKILLS

Software

Microsoft Office, Access, Adobe CS3, Adobe Premiere, Director, Dreamweaver, Flash, HTML, Macromedia Studio 8, SPSS.

Languages

Fluent in Bulgarian and English; conversational Russian.